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The University of Montana

NEWS RELEASE

University Communications
Missoula, MT 59812
(406) 243-2522

Sept. 30, 1994

UM OFFERS LUNCHEON SEMINAR ON BUSINESS-LUNCH SAVVY

MISSOULA --

A business lunch can provide a valuable opportunity for polishing professional image and honing skills in building business relationships: That is the theme of a University of Montana luncheon seminar offered Thursday, Oct. 6.

"The Business Lunch: Powerful Tools for Building Business Relationships" is scheduled from 11:30 a.m. to 1:15 p.m. at Missoula's New Pacific Grill, 100 E. Railroad Ave. The cost of the seminar is \$30 per person. To register or for more information, call Melanie Matelich at the UM Center for Continuing Education, 243-2048.

Over a four-course meal, participants will be coached on effective introductions, proper etiquette, communication skills, networking and projecting a positive, professional image. The seminar is designed to give professionals the knowledge and confidence they need to interact successfully with clients, associates or bosses.

The instructor, Dan May Casperson, is president of the Professional Resources Institute in Santa Rosa, Calif. She advises and trains clients on etiquette and protocol, and is a frequent corporate speaker.

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